



NADIA UROOJ
CAROUSEL CONTENT WRITER

THE REAL REASON PEOPLE DON'T ENGAGE WITH YOUR CONTENT



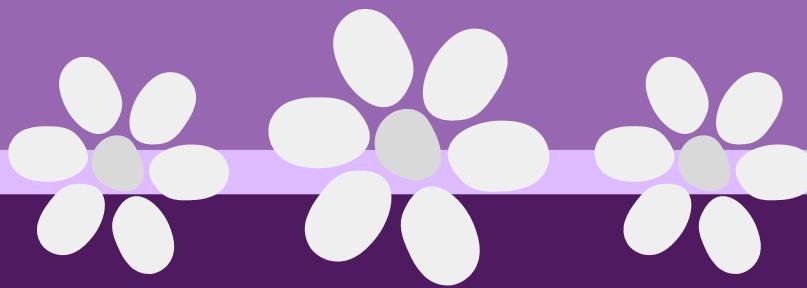


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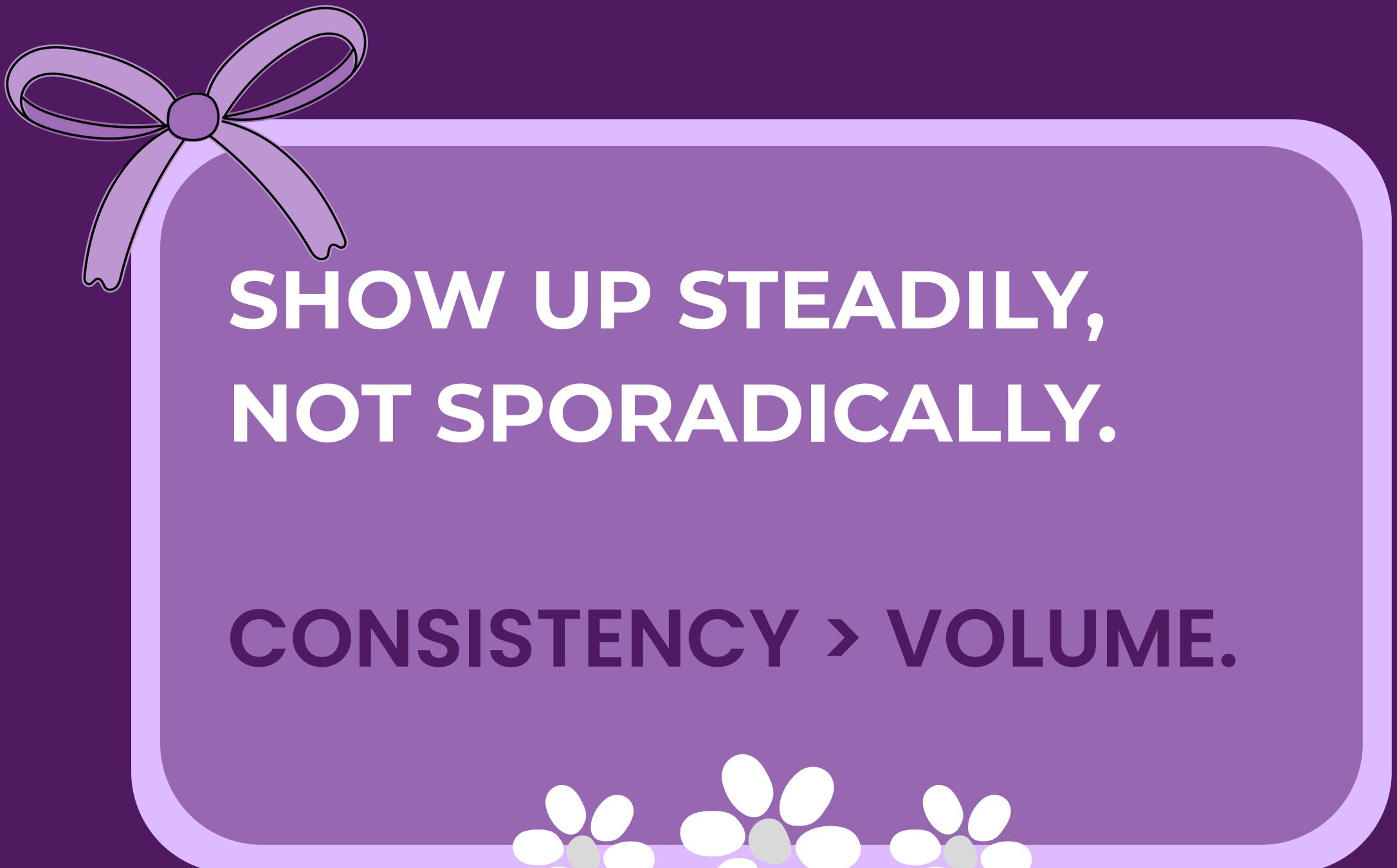
**POSTING MORE DOESN'T
EQUAL ENGAGEMENT.**

RANDOM BURSTS = NOISE



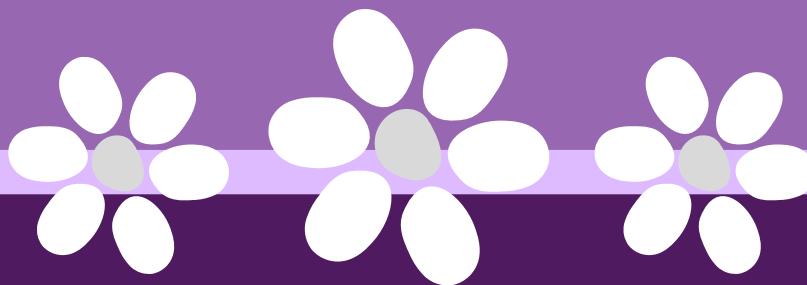


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**SHOW UP STEADILY,
NOT SPORADICALLY.**

CONSISTENCY > VOLUME.



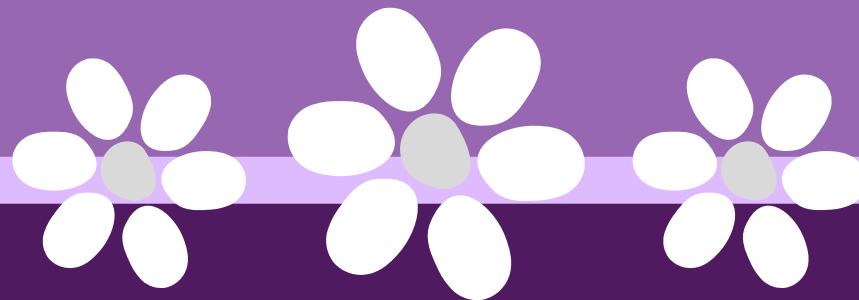


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**WHEN YOUR AUDIENCE
EXPECTS YOU, THEY PAUSE.**

**THEY READ. THEY COMMENT.
THEY SHARE.**



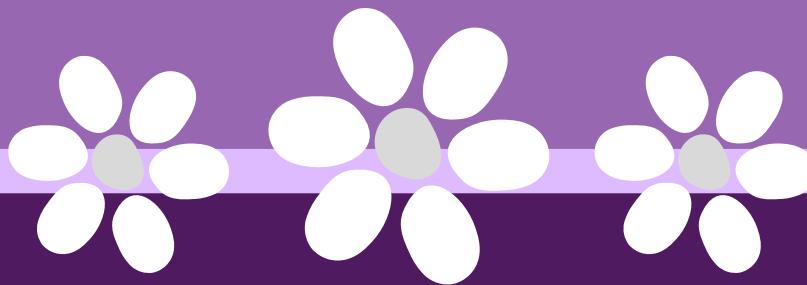


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**ONE STRONG POST A
WEEK BEATS TEN WEAK
ONES.**

VALUE > FREQUENCY.



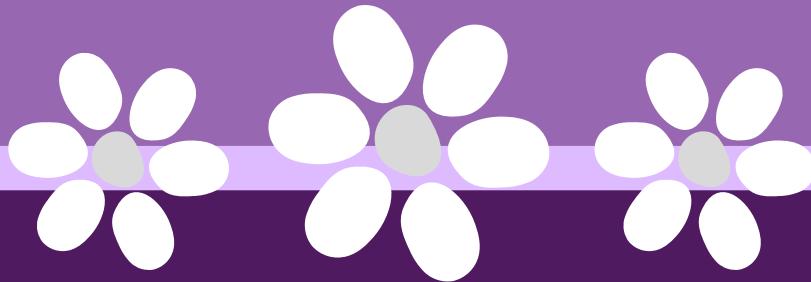


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**STEADY POSTING = TRUST
TRUST = ENGAGEMENT**

**ENGAGEMENT = LOYAL
FOLLOWERS.**



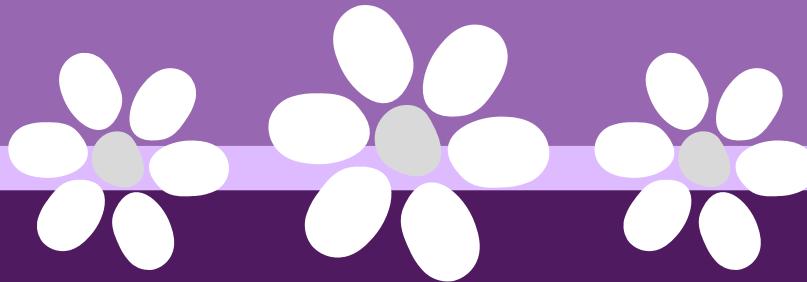


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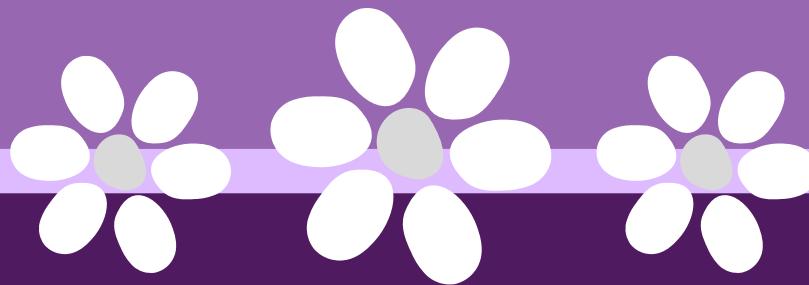


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**STOP CHASING VIRALITY.
SHOW UP CONSISTENTLY.**

DELIVER VALUE





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FOLLOW FOR MORE TIPS

**THAT ACTUALLY
MOVE THE NEEDLE**

