



NADIA UROOJ  
CAROUSEL CONTENT WRITER

YOU SPENT HOURS  
WRITING THAT POST...

BUT THE ALGORITHM  
BURIED IT ALIVE





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CAROUSEL CONTENT WRITER

# THE TRUTH?

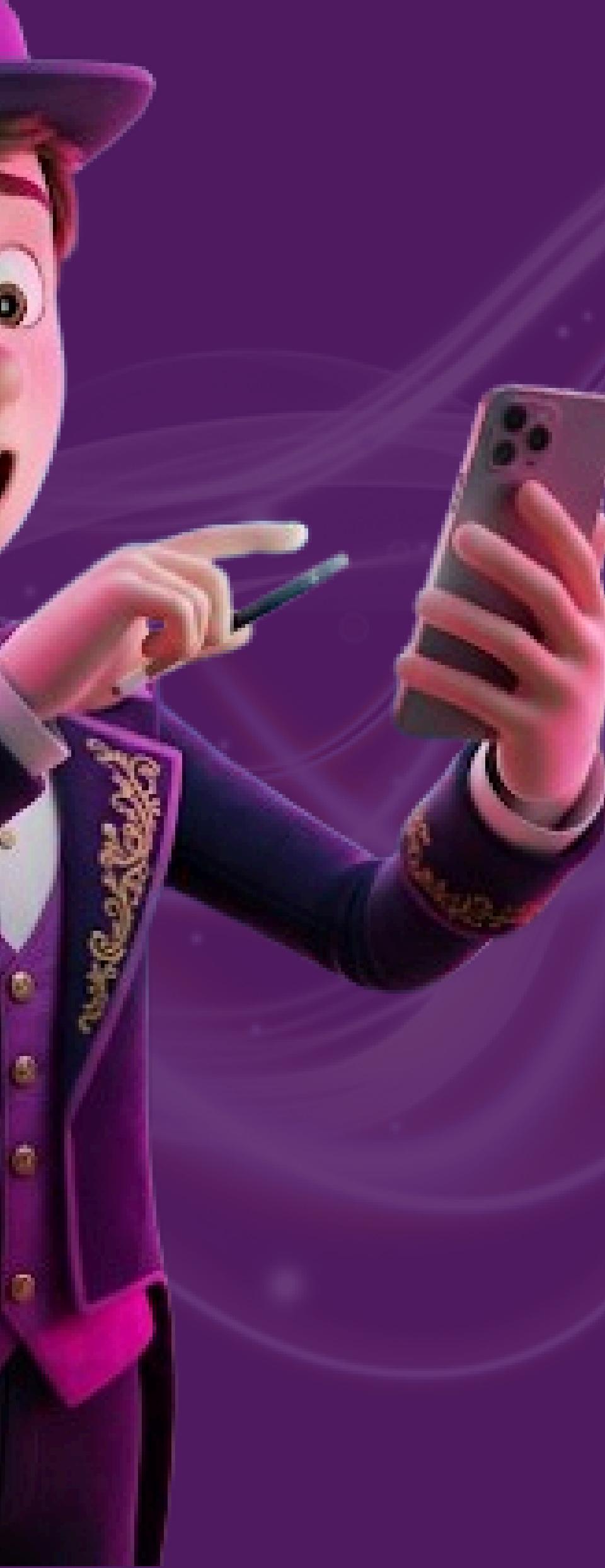
It's not your idea.  
It's how you told it.





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CAROUSEL CONTENT WRITER

Because on  
LinkedIn & IG...  
People  
don't read.  
They swipe  
stories.





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& THAT'S THE  
SECRET  
Stop posting  
“content”...  
Start crafting  
story-driven  
carousels.





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Every great  
carousel is a  
story.



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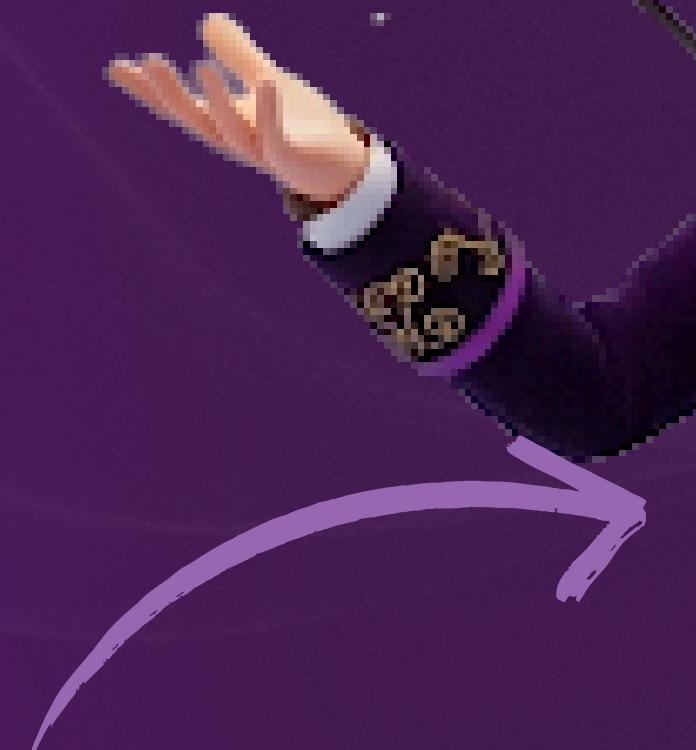
ONE IDEA PER SLIDE

Like chapters

in a book.

Clear. Snackable.

Impossible to skip.





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GOOD DESIGN  
WHISPERS:  
“Keep going”  
Bold words.  
Clean flow.  
Your eyes can’t  
help but follow.





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# EMOTION IS THE FUEL

If they see  
themselves in  
your story...  
They'll swipe  
till the end.





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## AND MOMENTUM?

That's your  
cliffhanger.  
Leave them  
curious  
on every slide.





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CAROUSEL CONTENT WRITER

This is how you stop the scroll.  
Save this carousel.  
Next time, make your  
content unskippable.

