



NADIA UROOJ
CAROUSEL CONTENT WRITER

**YOU SPENT HOURS
WRITING THAT POST...
BUT THE ALGORITHM
BURIED IT ALIVE**





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THE TRUTH?
It's not your idea.
It's how you told it.





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Because on
LinkedIn & IG...
People
don't read.
They swipe
stories.





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& THAT'S THE
SECRET
Stop posting
"content" ...
Start crafting
story-driven
carousels.





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Every great
carousel is a
story.



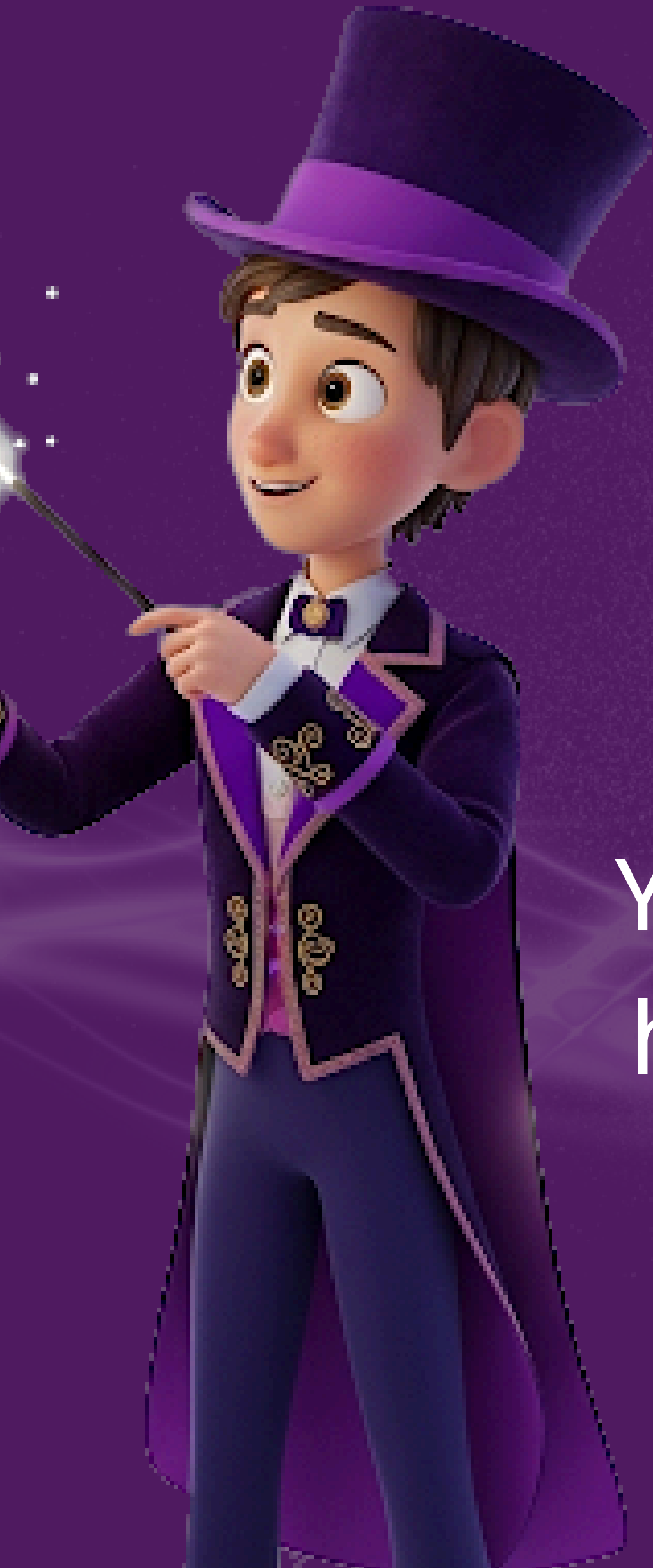
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ONE IDEA PER SLIDE
Like chapters
in a book.
Clear. Snackable.
Impossible to skip.



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GOOD DESIGN
WHISPERS:
“Keep going”
Bold words.
Clean flow.
Your eyes can’t
help but follow.





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EMOTION IS THE FUEL

If they see
themselves in
your story...
They'll swipe
till the end.





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AND MOMENTUM?

That's your
cliffhanger.
Leave them
curious
on every slide.





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This is how you stop the scroll.
Save this carousel.
Next time, make your
content unskippable.

