



NADIA UROOJ  
CAROUSEL CONTENT WRITER

01

# THE SECRET WAY TO BOOST AUTHORITY WITHOUT POSTING MORE



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## MOST CREATORS CHASE:

- POSTS**
- VIEWS**
- LIKES**

**Posting more ≠ influence**



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## COMMENTS ARE THE HIDDEN GOLDMINE

They signal authority to  
LinkedIn Real people



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**ADD INSIGHT,  
NOT SELF-  
PROMOTION**

## Example:

“XYZ company increased engagement by 40%, shows the power of narrative”



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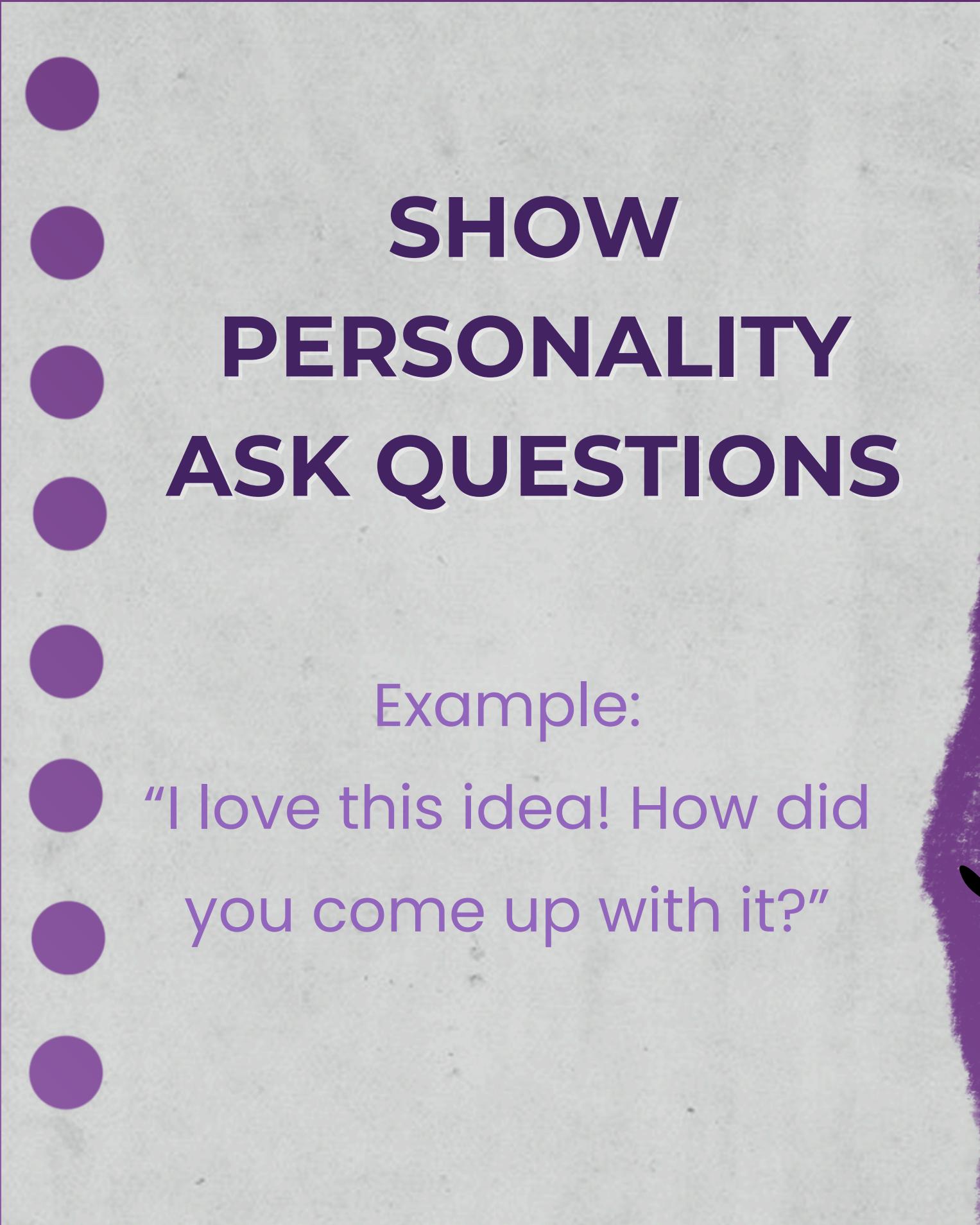
05

## QUALITY STICKS. CONNECTIONS LAST.

3–5 thoughtful  
comments/day > random  
reactions on dozens of  
posts



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# SHOW PERSONALITY ASK QUESTIONS

Example:

“I love this idea! How did  
you come up with it?”



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# INVITE DISCUSSION WITH OPEN-ENDED COMMENTS

Example:

“How do you see this  
applying to early-stage  
startups?”



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## EVERY COMMENT = A MINI-LESSON

Share tips, hacks,  
or insights



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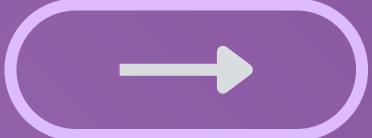
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## TURN YOUR FEED INTO A COMMUNITY HUB

Stop broadcasting solo

Start engaging  
intentionally



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# FOLLOW FOR MORE

## WAYS TO GROW INFLUENCE WITHOUT POSTING MORE



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