



NADIA UROOJ
CAROUSEL CONTENT WRITER

01

THE SECRET WAY TO BOOST AUTHORITY WITHOUT POSTING MORE



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MOST CREATORS CHASE:

- ✓ POSTS
- ✓ VIEWS
- ✓ LIKES

Posting more \neq influence



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COMMENTS ARE THE HIDDEN GOLDMINE

They signal authority to
LinkedIn Real people



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ADD INSIGHT, NOT SELF- PROMOTION

Example:

“XYZ company increased
engagement by 40%,
shows the power of
narrative”



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QUALITY STICKS. CONNECTIONS LAST.

3–5 thoughtful
comments/day > random
reactions on dozens of
posts



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SHOW PERSONALITY ASK QUESTIONS

Example:

"I love this idea! How did
you come up with it?"



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INVITE DISCUSSION WITH OPEN-ENDED COMMENTS

Example:

“How do you see this
applying to early-stage
startups?”



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EVERY COMMENT = A MINI-LESSON

Share tips, hacks,
or insights



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TURN YOUR FEED INTO A COMMUNITY HUB

Stop broadcasting solo
Start engaging
intentionally



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FOLLOW FOR MORE

WAYS TO GROW INFLUENCE WITHOUT POSTING MORE



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